



PETS FIRST

THE LEADER IN LICENSED PET APPAREL & ACCESSORIES



Founded in 2004

OFFICIALLY LICENSED PET PRODUCTS

OVERVIEW:

Since our inception, Pets First has grown into the country's largest sports-licensed pet product company. Pets First's manufacturing facilities are held to the highest of Social Compliance standards.

Working in coordination with our Asian office and factories, all realms of production are overseen to ensure that complete protocols are being met when producing Pets First goods. We follow the highest standards of safety guidelines with our products and work with many of the key testing facilities in the US & Asia (CTL, BV, ITS). We have successfully achieved a quality line of fashionable licensed pet apparel and accessories by which pet owners can show off their team spirit.

PRODUCTS:

The depth of product offering from Pets First is unparalleled in the sports-licensed pet product industry. From unique and colorful apparel items to fun and playful accessories and toys, Pets First is quickly becoming known as the source for sports-licensed pet products.

The sales, marketing and creative staff at Pets First is continually looking at trends, searching for innovative ideas and developing new items to bring to market that will drive interest at retail.

LICENSES:

With that foundation, Pets First has secured licenses with Major League Baseball (MLB), Major League Baseball Players Association (MLBPA), the National Football League (NFL), National Basketball Association (NBA), National Football League Players Association (NFLPA), National Hockey League (NHL), Realtree (RT), Real Madrid (RMA) and over 50 of the top colleges in the country. The college licenses are held with multiple schools through the Collegiate Licensing Company of Atlanta, GA, the Licensing Resource Group, Fermata and powerhouse independents like Iowa, Michigan State, Ohio State University and the University of Southern California. Pets First extended its license catalog and partnered with LaurDIY (LDY), a leading digital influencer who has millions of followers worldwide. And our newest license John Deere (JOD) a leader in Agricultural products and lawn equipment.

IN SUMMARY:

Pets First continually strives to build on its success and gain market share by developing and executing sought-after products that pet owners feel confident purchasing for their pets. The end result is that our retail partners will surpass their sales expectations.



PET APPAREL

Jerseys • Pet Tees • Hoodie Tees



PET TOYS

Nylon Toys • Plush Toys • Rubber Toys
Mascot Toys • Training Toys



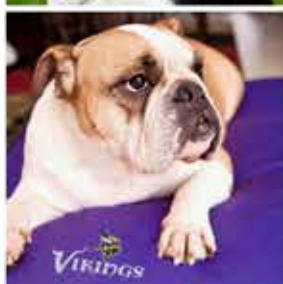
PET ACCESSORIES

Collars • Extra Large Collars • Cat Collars
Signature Pro Collars • Leashes



PET BANDANAS

Reversible Bandanas • Collar Bandanas



PET BEDS

College Pillow Beds • MLB Pillow Beds
NBA Pillow Beds • NFL Pillow Beds



PET AUTO

Car Seat Covers



PET FASHION

Pet Apparel • Pet Toys

STAY CONNECTED

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 instagram.com/Pets_First



MESH PET JERSEY

Style No. 4006 and 4145



Pet owners want to be proud of the team gear their pet wears. That's what we had in mind when we designed our jerseys. Our College, NFL, NFLPA and Realtree football style jerseys are made of satin and poly-mesh panels. Each jersey has the team logo and wordmark screenprinted, along with a league-approved number . . . as well as an embroidered jock tag. There's also a woven patch on the front of each jersey . . . just like the team authentic apparel.



FAN PET RAGLAN JERSEY

Style No. 4000

Your Pet is an awesome fan and loves to display support for your team as often as possible.

Help your pet show their support by putting on this awesome Team Slogan Raglan Jersey.

Jerseys are constructed with the same satin and poly-mesh panels as our NFL jerseys.

The Jersey features team logo and slogan with Graphics printed on the sleeves.

There is a woven jock tag that is suitable for personalization. (Select teams available).



MLBPA PET JERSEY

Style No. 4006

Your pet will become a #1 fan with our MLBPA Pet Jerseys. Designed with the same construction as our MLB jerseys, team logos are featured on the front and sleeve. The back features your favorite player's name and number. MLBPA woven jock tag on the bottom of the jersey is suitable for personalization. (Select players available).



NFLPA PET JERSEY

Style No. 4145

With your pooch sporting their favorite player jersey, everyone will know who they're rooting for! Jerseys are constructed with the same satin and poly-mesh panels as our NFL jerseys. The front of the jersey features team logo and name; player name, number and embroidered jock tag adorn the back (Select players available).



THROWBACK PET JERSEY

Style No. 4000

Do you consider yourself a baseball fanatic? Our team colored throwback jerseys will be the perfect fit for you pet! Designed with official Cooperstown Collection graphics, this novelty piece creates a look that is undeniable. MLB embroidery and jock tag adorn the back of the jersey to finish off this stylish look. (Select teams available)



HOCKEY PET JERSEY

Style No. 4006

The NHL jersey is made of the same poly-blend material as our baseball jerseys, with additional mesh side panels for breathability. The front features Velcro for easy closure. Team name, logo and league approved number are all screen-printed, as well as team colored sleeve stripes. A sewn on NHL jock tag suitable for personalization adorns the bottom of each jersey.



Team colored stripes and team logo on sleeves

Polyester Mesh

Screen printed team name and number



Woven NHL jock tag

BASEBALL PET JERSEY

Style No. 4006

Our MLB Jerseys are constructed with a poly-blend material just like the major leaguers wear. Screen printed team logos are featured on the front and sleeve; the back features team name and number. Adding to the authentic look is the Velcro button front for easy closure. We also added an embroidered MLB logo on the back of the neck. The woven jock tag on the bottom of the jersey is suitable for personalization.



Buttons with Velcro closure

Screen printed team logo



Woven MLB embroidery

Screen printed team name and number



Woven MLB jock tag



NBA PET JERSEY

Style No. 4047

Our NBA Basketball Jersey is a poly-mesh, V-neck tank top. Screen printed team name and logo, along with a league-approved number highlight these jerseys. The woven jock tag on the bottom of the jersey is suitable for personalization.



COLLEGE BASKETBALL PET JERSEY

Style No. 4020

Are you getting ready for game day? We've got you covered. Our College Basketball Jerseys are constructed with team colored poly-mesh and rib trim so your pup will look like part of the team. Screen printed team name, logo and numbers add to the authentic look. The "property of" jock tag on the back is a great way to personalize your jersey.



TEAM PUFFER VESTS

Style No. 4081

Keep your best freind warm with this quilted puffer vest jacket. It comes in your favorite team's primary and accent colors. Reflective piping along both sides will give your pet some safety and high visibility on their outdoor adventures.

This quilted puffer vest is water resistant and easy to put on with the front and neck velcro strips.

Comes with a reinforced hole opening for attaching a leash.



REAL MADRID PET JERSEY

Style No. 4006

The Real Madrid jersey is constructed with the same poly-blend material as our baseball jerseys. Soccer league logo and approved number are all screenprinted. A sewn on Real Madrid jock tag adorns the bottom of each jersey.



RMA-3217
Reversible Bandana



RMA-4014
Tee Shirt



RMA-3030
Field Toy



RMA-3036
Collar



RMA-3105
Soccer Ball Toy

FASHION TEES

Style No. 4146

NEW FOR 2022

These fashion Tees have a sporty look to them. Striped sleeves in the team accent color, and the team logo make these tees a great fashion statement while watching the game. Cheer on your team with your best friend wearing this fun pet apparel.



PET TEE

Style No. 4014

Our team-colored tee shirt collection is an economical choice for any pet owner to have their furry friend show their team spirit. Made of 100% poly construction with a little bit of stretch. These tees are screenprinted and have a sewn on embroidered jock tag that has room to personalize with your pet's name.



PET HOODIE TEE

Style No. 4044



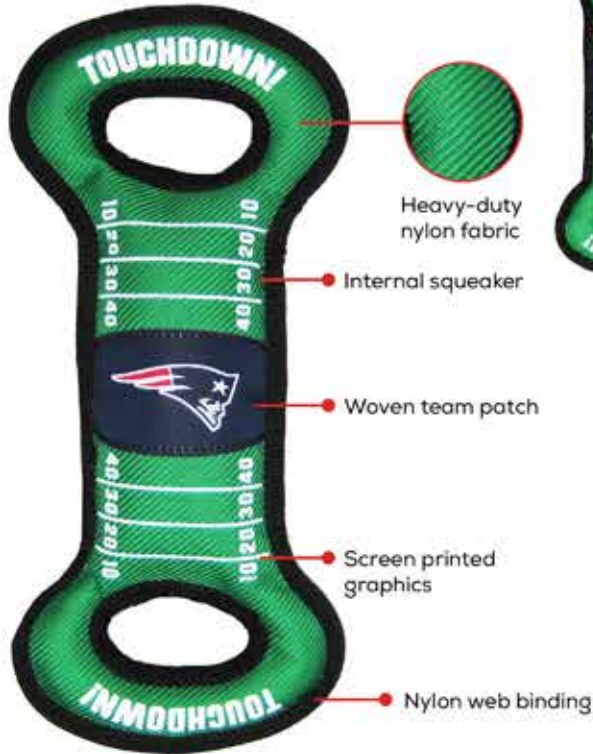
PET APPAREL

A fashionable alternative to our popular jersey and tee is this hoodie tee. Made of 100% poly, this tee has decorated raglan sleeves and is screenprinted with the team's name and logo. It carries a sewn on embroidered jock tag that has room to personalize with your pet's name.



NYLON TUG TOY

Style No. 3030

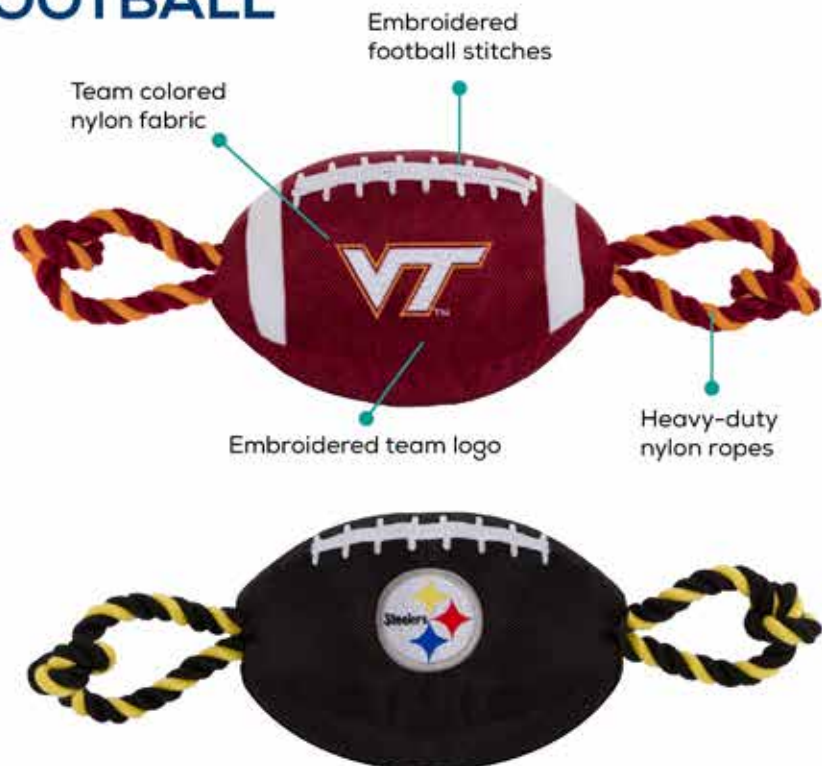


When it's playtime for pets and their owners, our durable nylon toys fit the bill. This Tug Toy is made of heavy-duty nylon that features team logo and a squeaker inside. The sturdy grips on each end allow for plenty of tugging, which promotes good canine dental health.

NYLON TOUGH FOOTBALL

Style No. 3121

This rugged team-colored nylon football can be tossed for pets to fetch...or for some tug-time with their owner...using the two-toned colored nylon ropes on each end. Each football has both embroidered stitches like a real football and an embroidered team logo.



NYLON BALL WITH ROPE

Style No. 3105

This rugged nylon and poly-filled ball can be tugged or tossed around. Each ball features team logo and two-toned colored nylon ropes on each end. As with all of our toys, human supervision is recommended.



PLUSH BASEBALL BAT

Style No. 3102

The corduroy plush on our baseball bat toy makes this one of the coolest and most popular toys we've ever produced and one of our most popular. The bats' "trademark" is the team's embroidered wordmark. Team colored nylon adorns the handle of this bat which is poly-filled with a fun squeaker inside.



NYLON HOCKEY STICK

Style No. 3232

Hockey's a rugged sport and so is our hockey stick toy. Built for tug and fetch, this toy is made from heavy-duty durable nylon on the outside with polyfill and a squeaker on the inside. Its double stitched web trim makes it a durable toy. Each stick has a sewn-on team name and a screenprinted team logo.



TP RUBBER HOCKEY PUCK WITH ROPE

Style No. 3233

When it's time for an owner and its' pet to "faceoff", the puck toy is perfect. The two-toned team-colored rope allows for lots of tugging, which promotes good canine dental health. The hard rubber puck with team logo is durable enough to be chewed on.



DENTAL RING BONE TOY

Style No. 3310

This 2-in-1 toy guarantees tons of fun playtime! The dental ring featured at the top of toy is great for tugging and the rubber nubs will help your pup's teeth stay healthy and clean. The nylon bone shaped body is super durable and features team color, name, logos and internal squeaker. Your pup won't be able to resist chewing and chomping on this paw-fect dental toy!



Printed team graphics



Durable oxford nylon

Rubber dental ring



#1 FAN TOY

Style No. 3277

Get your pet ready to cheer on their favorite team with this novelty #1 Fan Toy! The unique design features brightly-colored team graphics on both sides! It's durable nylon body and webbing make for a perfect game of tug and toss. Each toy features team name and logo and is polyfilled with an internal squeaker. So what are you waiting for? Grab yours today and turn on the fun!



Heavy-Duty Nylon Webbing



Durable Oxford Nylon



Team logo

Team Name

MASCOT LONG TOY

Style No. 3226



Most teams have an identifiable mascot to cheer on the crowds. Each mascot toy is styled after their team's official mascot. The body is designed with a sport specific ball and embroidered team logo. The toy is soft to the touch, polyfilled and has three squeakers. At 16" it is super long for hours of tug and play!!

MASCOT DOUBLE ROPE TOY

Style No. 3242

This mascot toy is perfect for a game of tug of war. The team colored double rope construction creates a comfortable and easy grip. Featuring your favorite team's mascot in plush with embroidered facial features, this toy will create hours of play for your pet.



FLYING PIG WITH ROPE

Style No. 3444

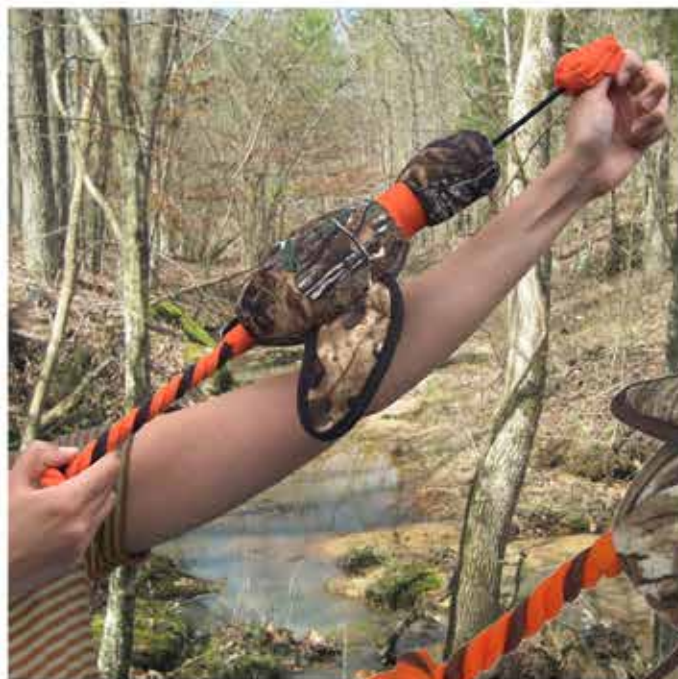
We've developed a couple of unique, interactive toys for our Realtree camo line of pet products. This Realtree Camo flying pig toy not only "squeaks" when squeezed it also has a thumb released slingshot. Made of durable material the bungy neck launches toy up to 40 ft! This is a great toy for training your pet to retrieve.

It's great for outdoor play!



SLING SHOT DUCK

Style No. 3221



This Realtree camo duck not only "quacks" when squeezed it also has a thumb released slingshot. Made of durable material the bungy neck launches toy up to 40 ft! This is a great toy for training your pet to retrieve.



STADIUM SNAX TOYS

Your furry four-legged friends can enjoy the same stadium concessions that you do - without worrying about calories and carbs! Each toy features a color team logo and is polyfilled with an internal squeaker. Select MLB, NFL, NHL, NBA and College Stadium Snax styles available. So, get your concessions here - while they're hot!



BEER BOTTLE
Style No. 3343



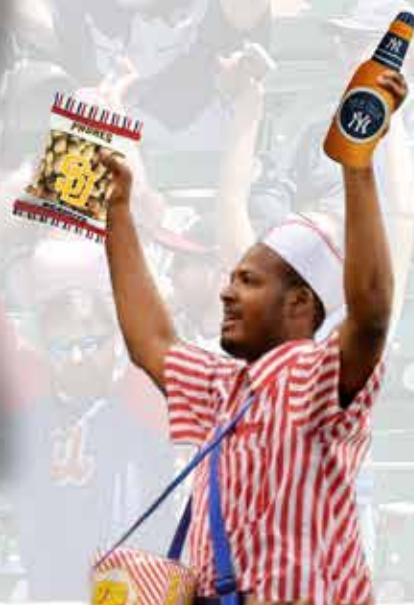
HOT DOG
Style No. 3354



BURGER
Style No. 3353



PEANUTS
Style No. 3346



WOVEN PET COLLAR S/M/L/XL

Style No. 3036

A pet product staple, dog collars are one of the most visible accessories a pet can wear. Our collars are made from heavy-duty nylon webbing like our leashes. They feature a metal "D" ring to attach a leash and a secure plastic clasp.



Black Clip Hardware

Team Colored Design

Nickel Metal D-Ring



Woven Tape

SIGNATURE PRO COLLAR S/M/L

Style No. 3081

Your pet will be geared up for game day with our handcrafted Signature Pro Collar. It's constructed with a durable Pro textured material and heavy duty nickel metal hardware. Each collar features Pro Stitching and Team name and logos (Available in select licenses and teams).



WOVEN PET LEASH S/M/L

Style No. 3031



Show off your team pride everytime you walk your dog with our leash. This officially licensed leash features the team's name, logo and colors. It's made from heavy-duty nylon webbing and a durable spring hook for attaching to any collar.

REVERSIBLE PET COLLAR

Style No. 3280

This Never-before designed dog collar is a Soon-To-Be Classic. With a simple Tug and Twist, You'll get Two collars in one. The unique twisting hardware, and a D-Ring on both sides, make this a Must-Have as you will be able to show both home and away colors for your team.



Side B



Side B



Side B



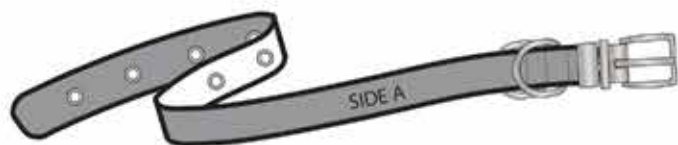
Side A



Side A



Side A



FOLLOW STEPS 1 AND 2 TO USE SIDE B OF THE COLLAR



Give a slight Pull to the Metal Buckle



Then Twist Around the Metal Reversible Hardware



**Metal Buckle
Is Now Workable For Side B**

CAT COLLAR

Style No. 5010



Pets First's cat collars feature high quality ribbon over durable nylon webbing. It includes a metal bell and breakaway buckle to keep your cat safe. The collar fits necks from 8-12" One size.

FOOTBALL FIELD CAT SCRATCHER

Style No. NFL-5017

All cats love to play! Playtime is essential to your cat's health and well-being. Our cat scratcher gives them three exciting ways to play and use their hunting instincts. Keep your cat active, mentally sharp and entertained!

DALLAS COWBOYS

Official team artwork stickers on both sides



NFL & COLLEGE FOOTBALL FIELD CAT SCRATCHER

Style No. 5017



*Available in all teams

MLB BASEBALL FIELD CAT SCRATCHER

Style No. 5017



*Available in all teams

NBA & COLLEGE BASKETBALL COURT CAT SCRATCHER

Style No. 5017



*Available in all teams

NHL HOCKEY RINK CAT SCRATCHER

Style No. 5017



*Available in all teams

3 PC. TEAM CATNIP TOY SETS

Style No. 5014

3 Pc. catnip sets will captivate your curious pet with team branded sports related toys.

With each pounce and swipe, your feline friend will be rooting for your team. Have some quality feline time with these team branded sports toys that your playful kitty is sure to be hooked.

Select MLB, NFL, NHL, NBA and College sets are available.

- Each Stuffed toy has .5 oz of Catnip inside
- One of the three toys will have a white feather teaser on it.



NFL-5014



MLB-5014



NHL-5014



NBA-5014



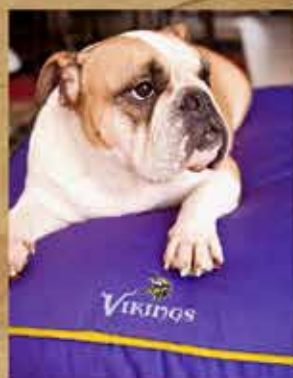
COLLEGE-5014



PILLOW BED

Style No. 3188

PET BEDS



Your four-legged friend is sure to love our officially licensed pillow beds. The team colored soft plush provides ultimate comfort while showing off your team spirit. Measuring 20 x 30" this pet bed features a team embroidered logo and contrast trim. The league affiliated stitched ball doubles as a cozy center cushion (Available in select licenses and teams).

REVERSIBLE BANDANA

Style No. 3217



Our home and away bandana is a great way to support your team. Just slide your dog's collar through the top opening and you're ready to go. One side of the reversible bandana is a poly-cotton blend with an embroidered team logo. The other side is made of mesh and has screen printed team city name and logo. *MLB bandanas are made with a poly-blend material, same as our MLB jerseys.



HOME SIDE

AWAY SIDE



Top mesh panel with printed team name

Embroidered team logo on poly/cotton panel

Printed Team logo



TIE AROUND BANDANA

Style No. 3550

This upgrade to the classic style Bandana has an added feature of very convenient long tabs on each end that make it much easier to tie-around the bandana. Because the long end tabs are used for tying, you will use less of the bandana for tying - and more of the actual bandana will be visible in the front - so you will have more of your team colors displayed.



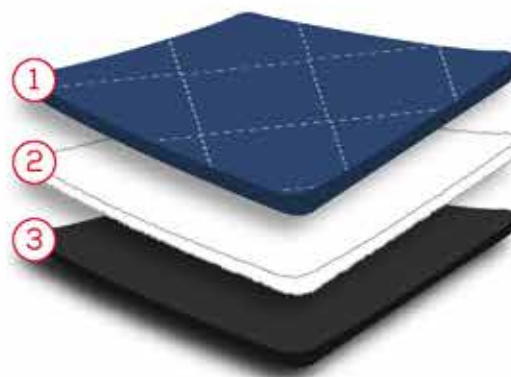
CAR SEAT COVER

Style No. 3177

Whether riding to the big game, or just around town, our car seat cover shows off a pet owner's favorite team while providing protection to their vehicle. The quilted ultra-suede material has contrasting team colored piping and is backed with a water resistant material. This car seat cover fits most vehicles and has two openings in the fold so seat belts can be pulled through. It also has two adjustable straps to hook around the back head rests.



Measures 55"W x 50"H



1. Durable faux soft quilted ultra-suede material, protects from messes and spills
2. Thick polyester filling for extra comfort
3. Nylon with non-skid backing to keep the cover securely in place



Headrest Attachment



Adjustable Buckle Straps



Seatbelt Openings



Non-Skid Backing



Seat Corner Straps



COLLAPSIBLE TRAVEL BOWL

Style No. 3476

Taking your pup on a journey? Don't leave the house without this Collapsible Dog Bowl. This bowl comes with a team rubber Patch on both the interior and the exterior.

Easy zip-up case with an aluminum carabiner for hands-free attachment.

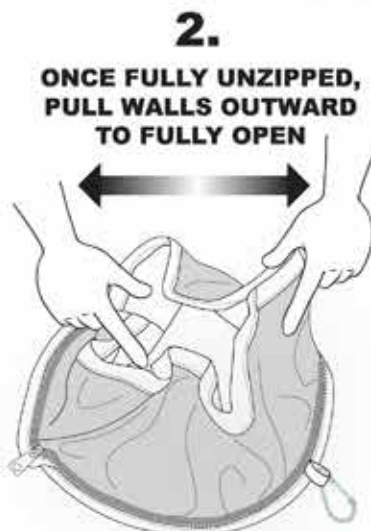
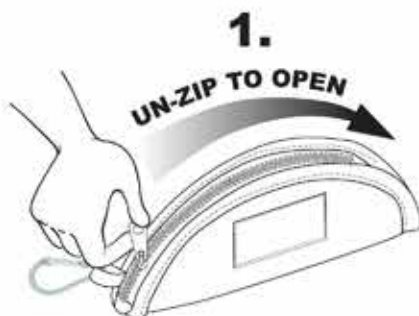
When zipped up, there's a printed football graphic and team rubber patch. When fully opened, there's a printed football field graphic with another team rubber patch.

Comes in select NFL and College teams.



Shown Closed

Shown Fully Open as a Bowl





JOHN DEERE

NEW FOR 2022

Now, your pet can wear the colors of this classic American Icon. John Deere, a leader in agricultural industry is now a Go-to brand for pets apparel and accessories.



JOD-4014
John Deere
Pet Tee



JOD-4044
John Deere
Pet Hoodie Tee



JOD-4081
John Deere
Quilted Puffer Vest



JOD-3036
John Deere Dog Collar



JOD-5010
John Deere Cat Collar



JOD-3031
John Deere Dog Leash



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JOD-3517
John Deere Work Glove Toy



JOD-3530
John Deere Shovel Toy



JOD-3310
John Deere Dental Ring Toy



JOD-3177
John Deere Pet Back Seat Cover

NOTHING RUNS LIKE A DEERE™

JOD-3217

John Deere Reversible Bandana



JOHN DEERE

NOTHING RUNS LIKE A DEERE™



JOHN DEERE



JOD-3234

John Deere Tie Around Bandana



JOD-3188

John Deere Pet Pillow Bed



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MOOSIE PET ONESIE

Style No. LDY-4072

Now you can dress your dog up to look like LaurDIY's adorable dog Moosie! Our super-soft plush onesie features a Moosie hoodie with embroidered features and plush ears. The body has built-in elastic for ultimate comfort and a velcro front opening for easy closure. The back adorns a soft pink heart "#moosiefanclub" embroidery.



PET HOODIE TEE

Style No. LDY-4136

LaurDIY's leopard Print Hoodie Tee is now available for your four-legged friend. Designed with Plush trim on the Hood edging and bottom trim. Black Accents on sleeves and front.



LaurDIY PET TEE

Style No. 4135



Our LaurDIY Pet Tees were created with trendy and unique sayings and are made with 100% polyester and rib trim. LaurDIY's Printed "Fur Baby" Tee has a Graphic Print has Silver Glitter Accents with red trim on sleeves and white ribbed collar and sleeve accents from Lauren's fashion collection. Official LaurDIY logo is featured on the top back of all our pet tees.

LaurDIY PET TOYS

Your pup will love our assortment of LaurDIY toys.

The Plush Cloud Toy (LDY-3261) features a tough nylon rainbow and plush cloud with embroidered facial features. Our cactus toy (LDY-3262), is perfect for a game of tug. It features two rope arms and a plush body. Our brightly colored Ice Cream Toy (LDY-3263) is made with a rainbow plush and tough nylon cone. All toys feature an internal squeaker, embroidered "LaurDIY" logo on the back and pink logo label.



FASHION BRACELETS

Style No. 3433

Now you can coordinate your styles with your four legged freind's PRO collar. This Pebble grain football textured PVC bracelet is fully adjustable to three sizes. The white Thick PVC football stitch on both sides of the Team logo gives your bracelet an authentic look and feel.

KCC-3433
ADJUSTABLE BRACELET



OH-3433
ADJUSTABLE BRACELET



PACKAGING WITH BLISTER PACK



SIZE CHART

INDIVIDUAL FIT MAY VARY. THIS IS A SUGGESTED SIZE GUIDE ONLY.

APPAREL

WEIGHT	BACK LENGTH	CHEST GIRTH	SIZE
Up to 8 lbs	6-9"	10-13"	XS
Up to 15 lbs	9-12"	13-15"	S
Up to 25 lbs	14-18"	15-20"	M
Up to 40 lbs	20-24"	20-25"	L
Up to 60 lbs	22-26"	25-30"	XL
Up to 120 lbs	24-28"	30-35"	XXL
Up to 150 lbs	26-30"	35-40"	3XL

ONESIES

WEIGHT	BACK LENGTH	CHEST GIRTH	SIZE
Up to 8 lbs	5-7"	Up to 12"	XS
Up to 15 lbs	8-10"	Up to 15"	S
Up to 25 lbs	10-12"	Up to 17"	M
Up to 40 lbs	14-16"	Up to 20"	L
Up to 60 lbs	17-19"	Up to 26"	XL

PET COLLARS

SMALL	Adjustable Length 8" - 12"
MEDIUM	Adjustable Length 12" - 18"
LARGE	Adjustable Length 18" - 28"
X-LARGE	Adjustable Length 22" - 32"

CAT COLLARS

CAT COLLAR	Adjustable Length 8" - 12"
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PRO SIGANTAURE COLLARS

SMALL	Adjustable Length 8" - 12"
MEDIUM	Adjustable Length 12" - 18"
LARGE	Adjustable Length 18" - 28"

LEASHES

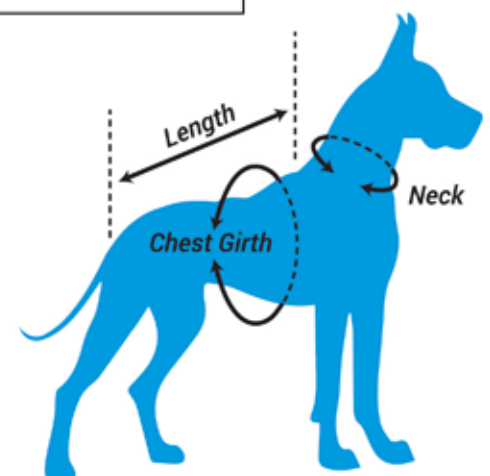
S	M	L
48" L	48" L	72" L
3/8"W	5/8"W	1"W

COLLAR BANDANAS

NECK	SIZE
6-12"	S
10-16"	M
14-24"	L

REVERSIBLE BANDANAS

NECK	SIZE
6-16"	S-M
14-32"	L-XL



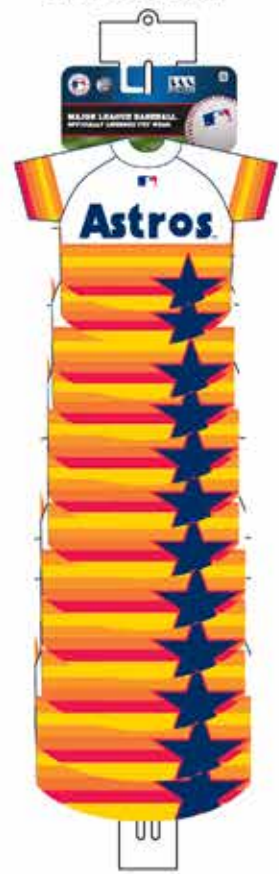
LVK-DUMP BIN



LAK-CLIP STRIP



AST-CLIP STRIP



NEP-SHIPPER



AST-SHIPPER



UNC-END CAP





NFL 2Pc BOXSET



College 2Pc BOXSET



DAL-2447
3 Pc LOCKER ROOM SET



TX-2447
3 Pc LOCKER ROOM SET

STAY CONNECTED

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NFLPA



Real Madrid

MLB PLAYERS 



REALTREE



JOHN DEERE



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