

## **F. Ronald Feinstein, D.M.D., M.D., F.A.C.S.**



Dr. Feinstein served as an Assistant Medical Director at the Kaiser Permanente Medical Center in West L.A. leading the Surgical and Support Departments Service Line's 23 departments. In 2007, he was given his medical center's Physicians' Exceptional Contribution Award and in 2011 he was selected as a finalist for the L.A. Business Journal's Healthcare Leadership Special Achievement Award.

As the inaugural Regional Chief of Plastic Surgery for The Southern California Permanente Medical Group's 7000 MDs he led the establishment of seven departments of plastic surgery to cover Kaiser's 12 medical centers in Southern California caring for their 4 million members. In this role, he was responsible for strategic planning, clinical outcomes and the business performance of his specialty.

Dr Feinstein is an Adjunct Professor in the Healthcare Systems Engineering Program at Loyola Marymount University where teaches the course "Healthcare Delivery Systems" and advises students on their master's degree capstone research projects through affiliation agreements with both Kaiser Permanente and The Keck School of Medicine of USC.

He recently returned to an office practice and continues to be active in the teaching of medical students and residents through his affiliation with the Keck School of Medicine of USC where he is a Clinical Professor of Surgery and twice received "The Guiding Hand Award" for excellence in teaching by the residents.

Dr. Feinstein received his BA in biology from Alfred University and served on its Board of Trustees co-chairing the Academic Affairs and Audit Committees. He holds both a dental (DMD) and medical (MD) degree from the now named Rutgers New Jersey Medical and Dental Schools. He completed a residency in general surgery and a fellowship in head and neck surgery at Albert Einstein College of Medicine's Montefiore Medical Center. This was followed by a residency in plastic surgery at the Columbia Presbyterian Medical Center in New York City.

He resides in Malibu, California with his wife Angelita, a retired internist.

## **LESTER D. FRIEDMAN, PhD**



Lester D. Friedman, Ph.D., is Emeritus Professor and former chair of the Media and Society Program at Hobart and William Smith Colleges. Prior to his time at HWS, Professor Friedman taught cinema studies at Syracuse, Northwestern, and American Universities, as well as the Art Institute of Chicago. He also taught health humanities and bioethics at Upstate Medical Center (Syracuse) and the Feinberg School of Medicine at Northwestern University (Chicago). The author, co-author, and editor of over 20 books, his areas of academic specialties include: film genres, American cinema of the 1970s, American Jewish cinema, British film of the 1980s, and Health and Humanities. Additionally, he written books about Steven Spielberg, Arthur Penn, Peter Pan, Frankenstein, and Clint Eastwood. He has authored two screenplays that have been the basis of independent films directed by the award-winning visual artist Owen Shapiro. Professor Friedman has won the National Jewish Book Award and is also a JEOPARDY! Champion

## **Robert L. Johnson, MD, FAAP**



Robert L. Johnson, MD, FAAP is The Sharon and Joseph L. Muscarelle Endowed Dean, Professor of Pediatrics and Director of the Division of Adolescent and Young Adult Medicine at Rutgers New Jersey Medical School (NJMS) and Interim Dean, Robert Wood Johnson Medical School. His clinical expertise and research focuses on adolescent physical and mental health, adolescent HIV, adolescent violence, adolescent sexuality, health equity and family strengthening. He Chairs the New Jersey Governor's Advisory Council on HIV/AIDS, the Newark Ryan White Planning Council, and the Board of Deacons at Union Baptist Church in Orange, N.J. He is a Fellow of the American Academy of Pediatrics, Vice Chair of the Community Prevention Task Force of the US Centers for Disease Control and Prevention and a former member of the Board of the Division of Behavioral and Social Sciences and Education at the National Academies of Science. He has previously been the President of the New Jersey Board of Medical Examiners, the Chair of the US Department of Health and Human Services' Council on Graduate Medical Education, a member of the National Council of the National Institute of Mental Health, member of the NIH AIDS Research Council and member, Institute of Medicine, Health Care Services Board. Dr. Johnson received his BA from Alfred University in 1968 and his MD from the College of Medicine and Dentistry of New Jersey, Newark, NJ in 1972.

Dr. Johnson is a well-recognized spokesperson for the adolescent and adolescent issues. He yearly addresses many local, state, national and international audiences and frequently appears on television and radio. He has published widely, and he conducts an active schedule of teaching, research and clinical practice at NJMS.

### **Kian Merchant-Borna, MPH, MBA**



Kian Merchant-Borna, MPH, MBA is a Research Faculty member in the Department of Emergency Medicine at the University of Rochester Medical Center and Director of the Industry-Sponsored Research Program in the Emergency Department. He has become a leader in this space specializing in initiating, developing, and executing clinical trials and fostering academic collaborations and partnerships with industry leaders. He has and continues to serve as the Principal Investigator or co-Investigator for many high profile national and international clinical trials. His primary focus in research includes traumatic brain injury (TBI), as well as medical devices, including blood biomarker and point of care testing. He has authored many articles and patented intellectual property in the field of traumatic brain injury and has contributed to many FDA-approvals for medical devices. He has received degrees from Boston University School of Public Health, the University of Rochester Simon School of Business, and Alfred University. Kian spends his time between Rochester, New York and Mount Vernon, Maine, with his two children and wife Rachel, who also graduated from Alfred University.

### **Richard Terry, DO, MBA**



Dr. Richard Terry is a graduate of New York College of Osteopathic Medicine in 1988. He completed his residency at the University of Rochester in Family Medicine in 1991, the first osteopathic physician ever admitted to the program. Dr. Terry has a Master's in Business Administration (MBA) from the University of Massachusetts, Amherst.

Dr. Terry currently serves as the Associate Dean of Academic Affairs at the Lake Erie College of Osteopathic Medicine (LECOM at Elmira). From 2012-2022, Dr. Terry served as the founding Designated Institutional Official at Arnot Ogden Medical Center in Elmira, NY which he initiated nine ACGME accredited programs to support 126

residents and fellows. Previously he served as the Assistant Dean of Regional Clinical Education at LECOM and the Chief Academic Officer of the LECOM Consortium for Academic Excellence (LCAE).

Dr. Terry has over two decades of experience in both graduate and undergraduate medical education. He has been instrumental in developing a regional clinical campus model for Lake Erie College Osteopathic Medicine (LECOM) as well as developing numerous graduate medical education programs in multiple specialties and undergraduate opportunities for osteopathic students. Dr. Terry has experience in the ACGME accreditation process and over the past 10 years has built a robust clinical network of hospitals offering undergraduate medical education and graduate medical education opportunities for LECOM students. Dr. Terry was a driving force for the creation of LECOM at Elmira and currently serves as the founding Dean. LECOM at Elmira is the first medical school in the Southern Tier of New York State.

Dr. Terry has published on various educational topics and has presented at numerous national lectures on a variety of medical education topics. Dr. Terry was recognized in 2012 as the Osteopathic Family Physician Educator of Year by the American College of Osteopathic Family Physicians. In 2016, he presented at the prestigious Josiah Macy Foundation Northeast Regional Conference on Innovations in GME and was recognized by the American Osteopathic Foundation Committee as the 2017 W. Douglas Ward, Ph.D. Educator of the year. In 2019 Dr. Terry was an invited speaker on the development of Community-Based Graduate Medical Education programs at the annual ACGME conference in Orlando, Florida. Dr. Terry received the 2019 New York State Association for Rural Health's Senator McGee Award for his outstanding contribution to improving the health of rural populations. Dr. Terry has presented several times at the ACGME annual conference and will be returning in 2023.

In March 2020, Dr. Terry received the Assembly of Osteopathic Graduate Medical Educators Leadership Award from the American Association of Colleges of Osteopathic Medicine. This award is given to an individual who has contributed noteworthy service to the osteopathic profession, demonstrated exemplary leadership skills in osteopathic medical education, and has been innovative and creative in developing osteopathic medical education.

Dr. Terry is married and has five children ranging from the ages of. He is an avid runner and an ever aspiring golfer.

## **Lynn O'Connor Vos, CEO**



Lynn O'Connor Vos, a former CEO, board director and senior strategic advisor, known as a forward-thinking healthcare leader with digital health and M&A expertise who built Grey Health Group, a leading global healthcare marketing enterprise later acquired by WPP. She is an innovator with experience in mental health, women's health, diabetes, oncology, and rare diseases and was CEO of a national voluntary health organization, The Muscular Dystrophy Association. Vos started her career as a nurse, in clinical research at Johnson and Johnson and Novo and in marketing at Pfizer. Over the span of her career Vos has served on NASDAQ-listed public, private and nonprofit boards and lead a capital raise and up list for an early-stage med tech company, Modular Medical. She is a recognized thought leader in the industry with numerous publications in both the lay and industry press.

Vos has public and private board experience, currently serving as an independent board director on the board of OptimizeRx (NASDAQ: OPRX), Modular Medical (NASDAQ: MODD), and Medisafe, a privately held patient connectivity platform company. She previously served on the board of the WPP investment portfolio companies--Adheris, Westaway Gillis, PARx Solutions, and OnCall. She has decades of nonprofit board experience at the Multiple Myeloma Research Foundation, YWCA of New York, Windward School and was a founding board member of The Jed Foundation--the leading nonprofit supporting and protecting the mental health of youth.

Vos was named Woman of the Year by the Healthcare Businesswomen's Association and nominated by the YWCA to the Academy of Women Achievers and graduated cum laude from Alfred University in New York, where she earned a Bachelor of Science (BS), Registered Nurse (BSRN), was president of the nursing class.

Vos was named Woman of the Year by the Healthcare Businesswomen's Association and nominated by the YWCA to the Academy of Women Achievers. She received the Corporate Achievement Award from The Jed Foundation. She was named a PM360 Elite Transformational Leader, an MM&M Top 50 Health Influencer, and she received the Pharma Voice Red Jacket Award. Vos is also a member of Women Business Leaders of the US Healthcare Foundation (WBL), Extraordinary Woman on Boards (EWOB) attended the Corporate Board Governance Program at the Kellogg Executive Leadership Institute at Northwestern University and The Fortune Most Powerful

Women's Conference since 2005, Graduated cum laude from Alfred University in New York, where she earned a Bachelor of Science (BS), Registered Nurse (BSRN), was president of the nursing class and practiced nursing at Children's Hospital of Philadelphia.