

# PT MASHIDA INTERNASIONAL BLOCKCHAIN



**Interact, Play, and Earn  
in Web3 World**







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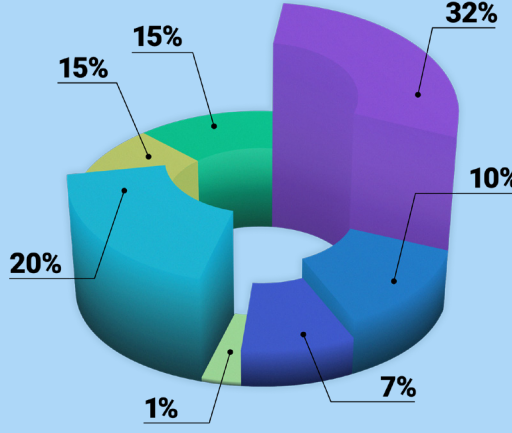
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# About Us

The Mashida team is developing a unified Social Space and Game world in which users can engage, play, and market their own assets, as well as acquire experience while playing and interacting socially with MSHD, the ultimate platform utility token.

MSHD owners can also participate in the governance of the platform through the Decentralized Autonomous Organization (DAO), where they can vote on significant Mashida ecosystem decisions.

Mashida intends to expand blockchain with a primary focus on Social and gaming, luring crypto and non-crypto enthusiasts into a single ecosystem by giving the benefits of actual ownership, digital scarcity, monetization capabilities, and interoperability.

Mashida has acquired collaborations with Monster Group, Anoman Studio, and Beelli Soft in order to develop a social interaction platform and “Play and Earn” game that emphasizes human contact and user-to-user pleasure.



# Vision-Mission

## VISION:

Mashida seeks to be the greatest NFT-based SocialFi and GameFi Platform in the world, connecting Human Interaction with safe technology and decentralized peer-to-peer financial solutions.

## MISSION:

Build NFT-based Social Media and Human Interaction.

Develop a Game Play to Earn based on NFT and Free to earn in order to create a balanced and fair game for NFT and game enthusiasts.

Offers an NFT Store that offers non-fungible tokens that may be used as identifiers and supports Social Media and Game Platforms.

Supports Social Media, Game, and NFT transactions with secure decentralized financial transactions.



# Legality

Akta Notaris : No.130, Notaris Dea  
Novita Sari, 28 Desember  
2022

SK Kemenkumham : AHU-0139106.AH.01.01.  
TAHUN 2022

NIB : 0201230041423

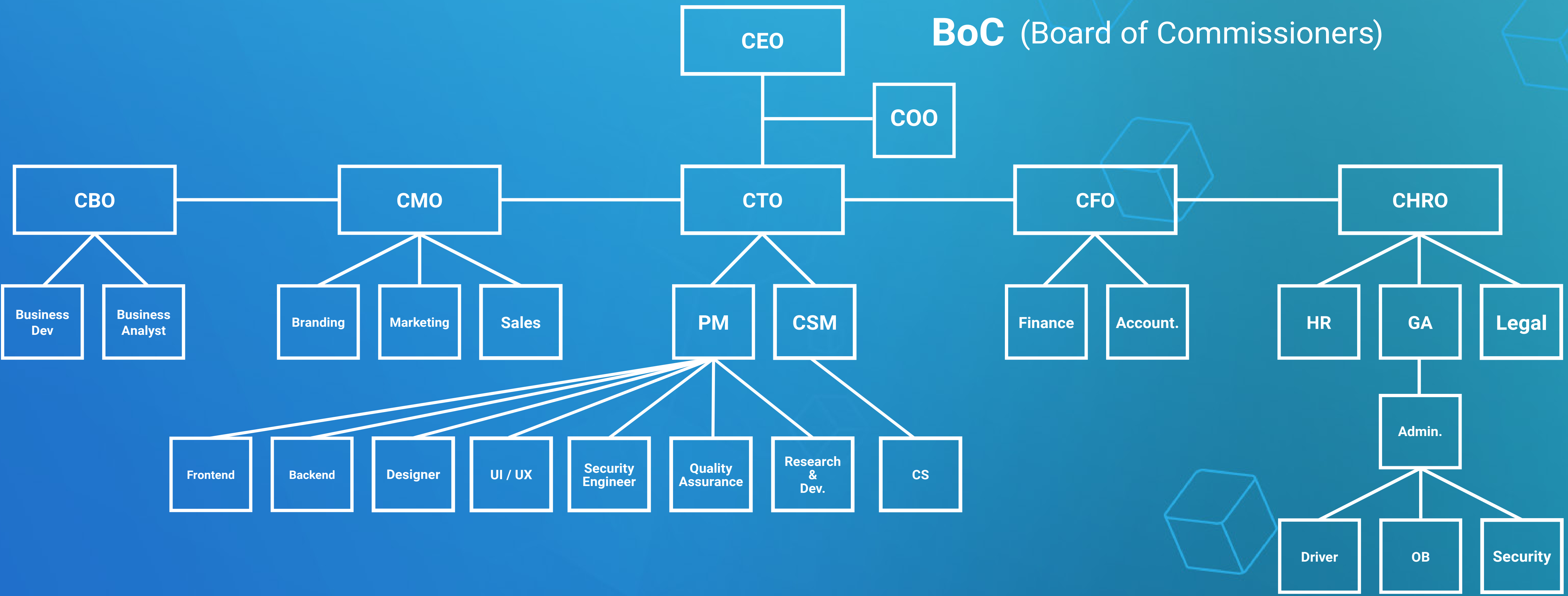
NPWP : 62.262.707.3-031.000



CEO:  
**Muhammad Hidayatullah**



# Organization Structure



# The Product | About Mashida 1.0

Mashida is a BEP20 token that operates on the BNB Smart Chain network, a crypto token and a Web3 platform that contains a virtual world and social and game application features. Providing interconnection for people to virtually interact, work, play, and meet.

It can transact peer to peer, application owners and users are referred to as the Mashida Army, with NFT as profile identities and assets on the platform, which can be used, sold, bought, and transferred to other use cases.



# The Product | Target Market

The gaming industry's global revenue (through consumer spending) will reach \$203.1 billion USD by the end of 2022, while the global social media Market expands from \$159.68 billion in 2021 to \$221.29 billion in 2022 and NFT Spending Value rises from \$659.5 million in 2022 to \$3,459.1 million in 2028.

It is a fantastic opportunity to develop the three aforementioned parts in a single platform, and as the web2 market, game consoles, and similar entities will likely adapt to the newest technology (Web3), Mashida will work on both and merge them in its own platform.



**NFT Spending**  
**2028** U\$3,459 milion



# The Product | Token Model

## Token Utility

Transaction on the Platform. MASHIDA is the Social Media and in-game currency that gamers utilize on the platform to purchase, sell, play, earn, and ship.

## Governance

The ownership of MASHIDA enables participants to engage in the governance process via a decentralized organization with ideas and a vote system.

Questions pertaining to the platform's operation and development can be decided depending on the preferences of token holders. There will also be freebies for voters to encourage users to engage in the voting process.

## Play 2 Earn

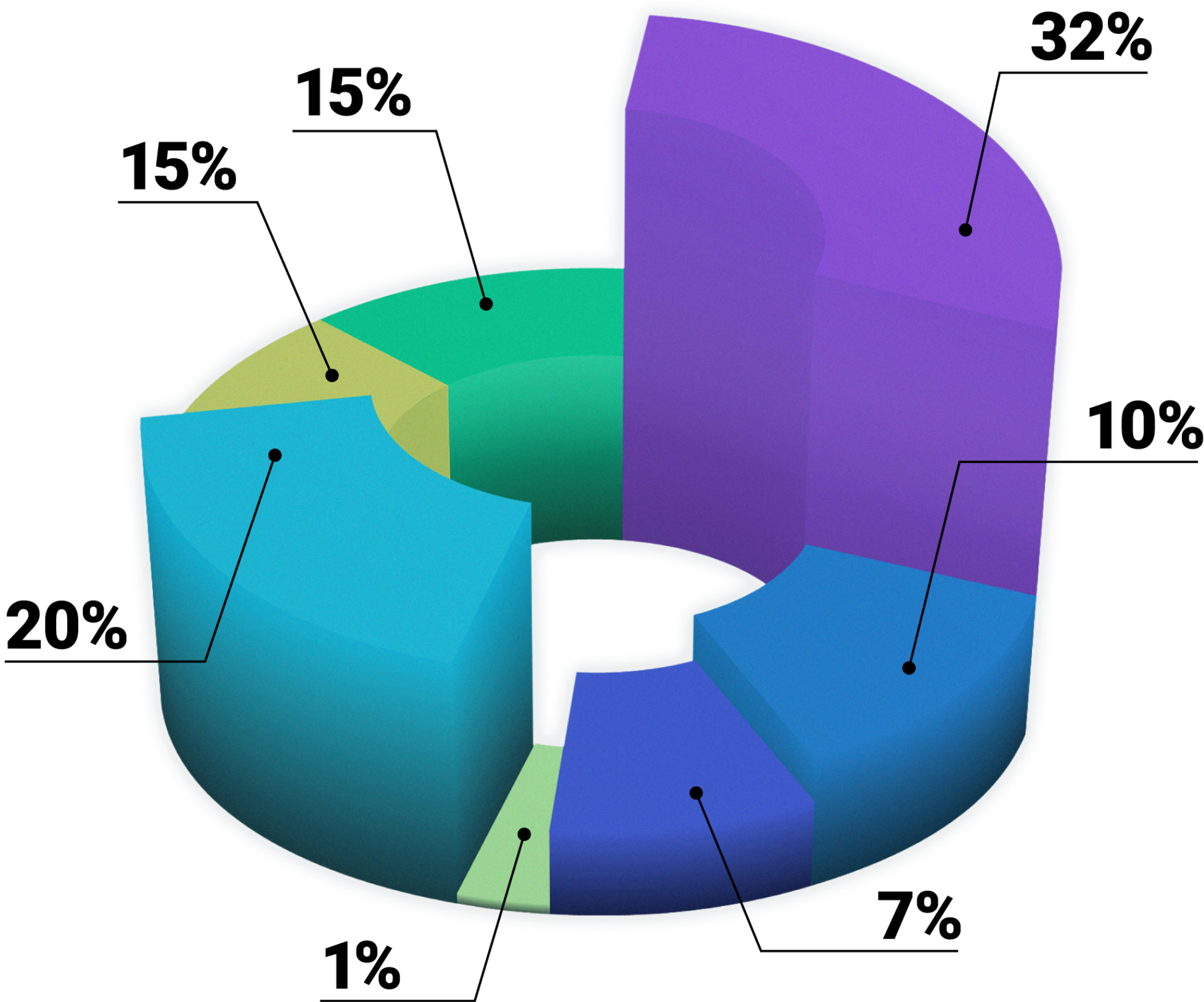
Ownership of MASHIDA enables players to engage in the governance process via a decentralized organization with proposals and a voting system. Depending on the preferences of token holders, decisions can be made about the operation and evolution of the platform. Additionally, there will be freebies for voters to encourage user participation in the voting process.

## In Platform Currency

As a platform-based transaction tool for paying, buying, supporting, and transmitting token digital assets.

# The Product | Tokenomics

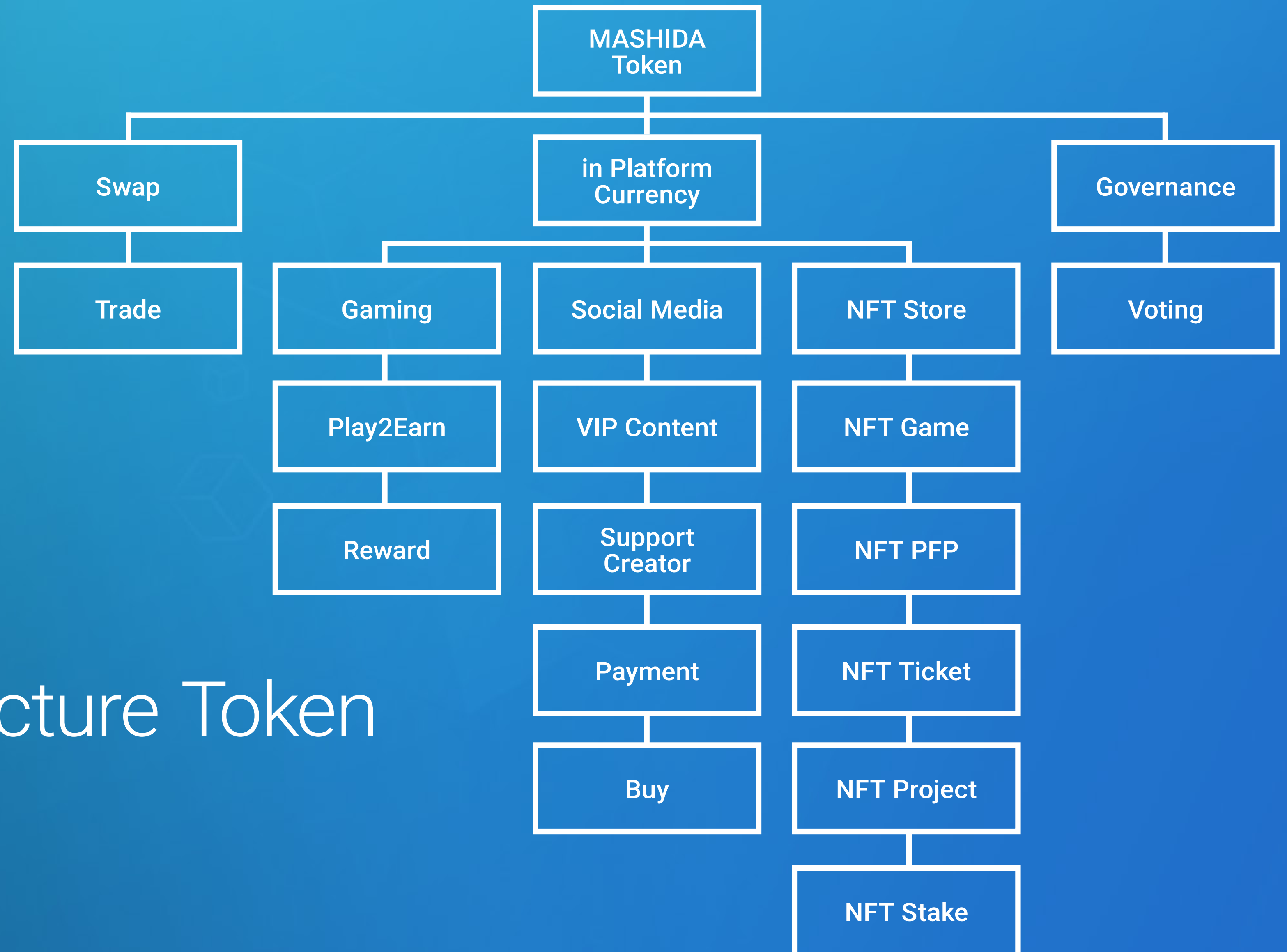
Token Allocation



MSHD is the unifying token of the Mashida platform, with a production limit of 10,000,000,000

Category	Amount	Vesting Period	Proportion
Total Supply	10,000,000,000		100%
Presale	100,000,000	0,4% at the start of the month, 0,3% each month afterwards	1%
Ecosystem	2,000,000,000	No Locked	20%
Product Development	1,500,000,000	No Locked	15%
Marketing & Community Growth	1,500,000,000	2.5% is not locked at the beginning of the year but is locked for 3 years prior to vesting	15%
Liquidity Provision	3,200,000,000	No Locked	32%
Team	1,000,000,000	Beginning of the year, 2% is not locked, locked for 4 years, and every year thereafter, 2% is released	10%
Treasury	700,000,000	No Locked	7%





# The Product | Structure Token

# The Product | DApps Feature

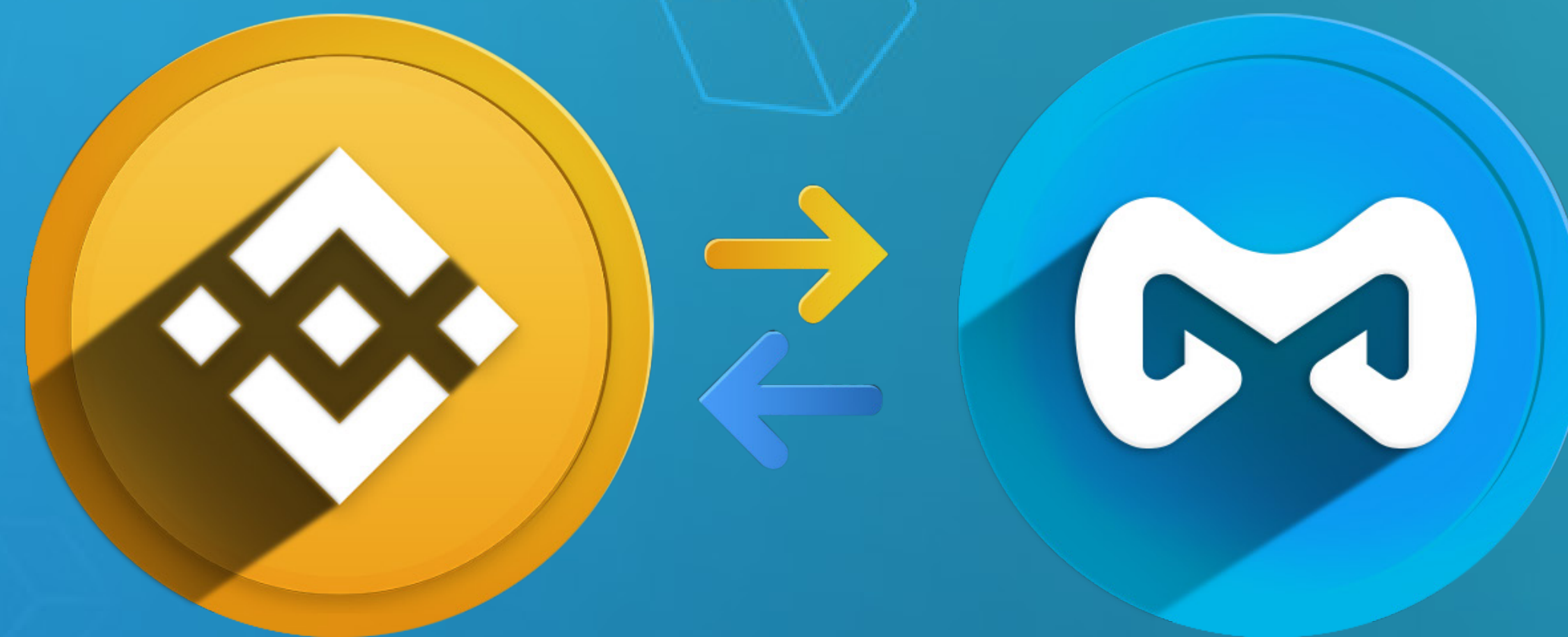
- Access The Mashida Platform
- Swap
- NFT Store
- Social Media
- Gaming
- Referral
- Vote





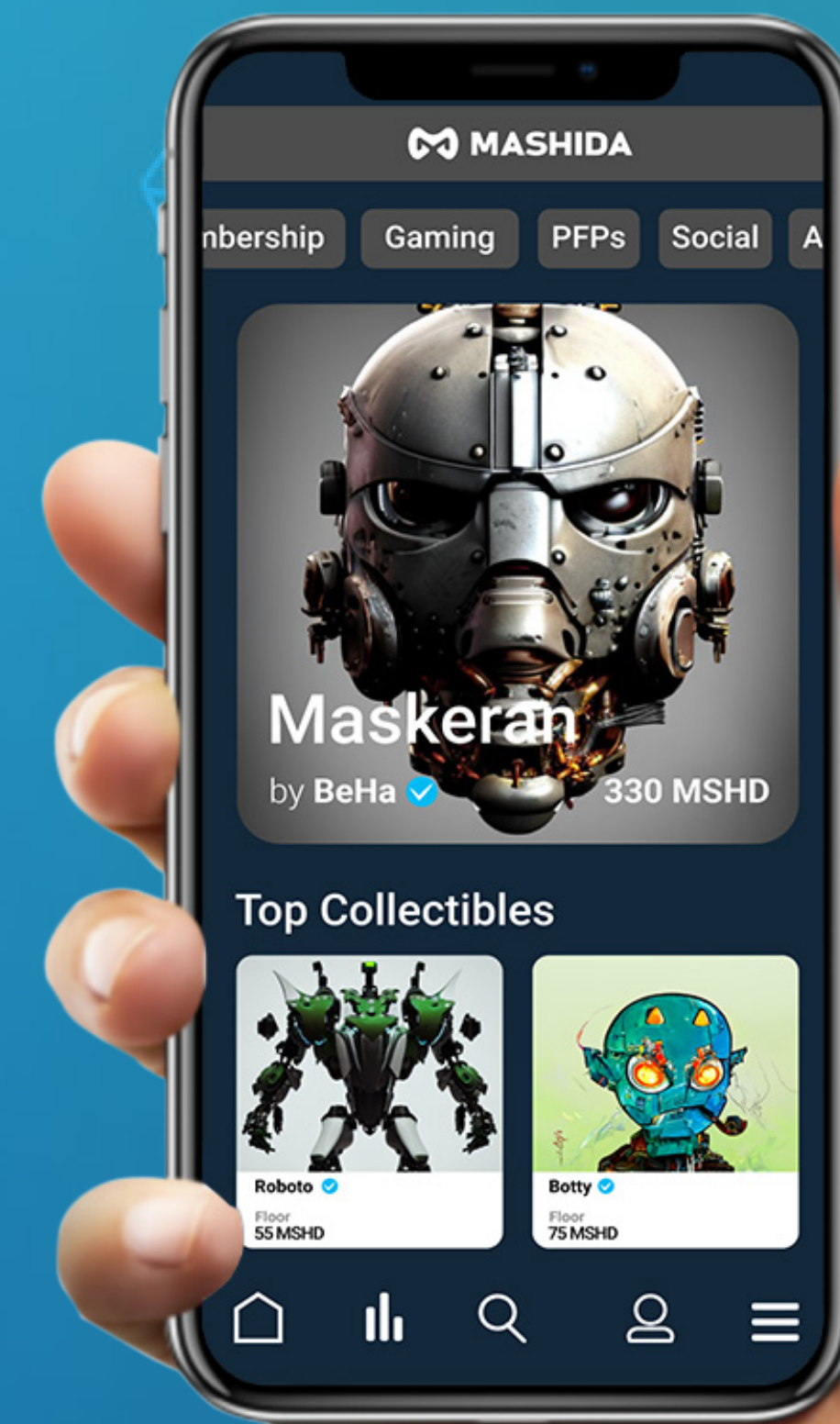
# The Product | Swap / Trade

The Swap Tokens function is a straightforward method to enables its customers to effortlessly convert BEP-20 standard tokens by trading Coin Native BNB Smartchain for Mashida tokens, and vice versa if they wish to exchange Mashida to BUSD / BNB Smart Chain.



# The Product | NFT Store

- NFT Game (Skins, weapons, and accessories for virtual avatars and lands)  
NFT games differ from simply holding crypto collectibles in a wallet.
- NFT Social Creator (PFP, Collectible)
- NFT Stake
- NFT Ticket
- NFT Meet & Greet
- NFT Membership / VIP
- NFT Project / CF





# The Product | Social Media

Web3-based Social Media and Finance Platform and Web2-based support, which links and enables user engagement, NFT PFP as identity and Mashida tokens can be used to support and subscribe to Content, a transaction tool for purchasing and selling Digital Content on the platform.

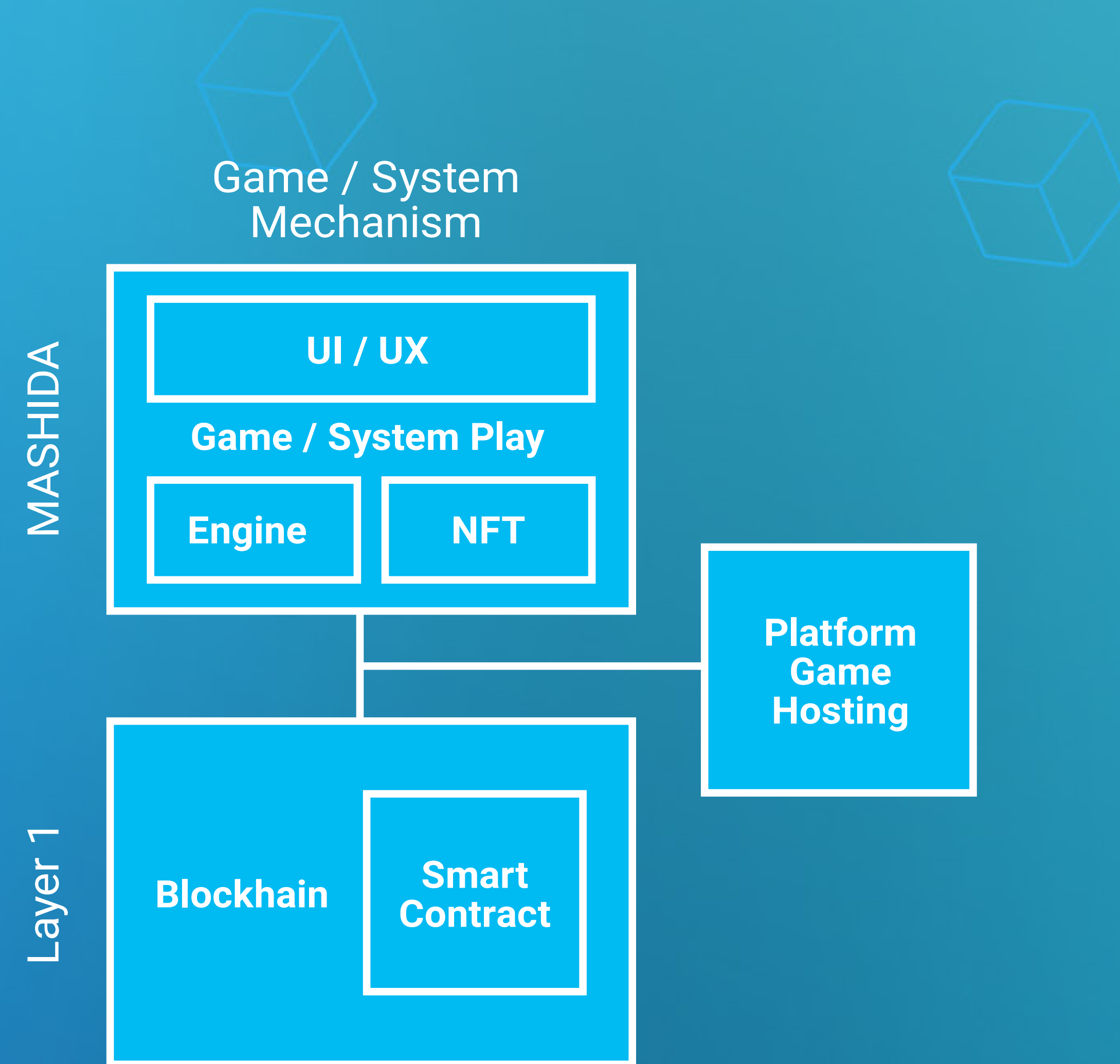
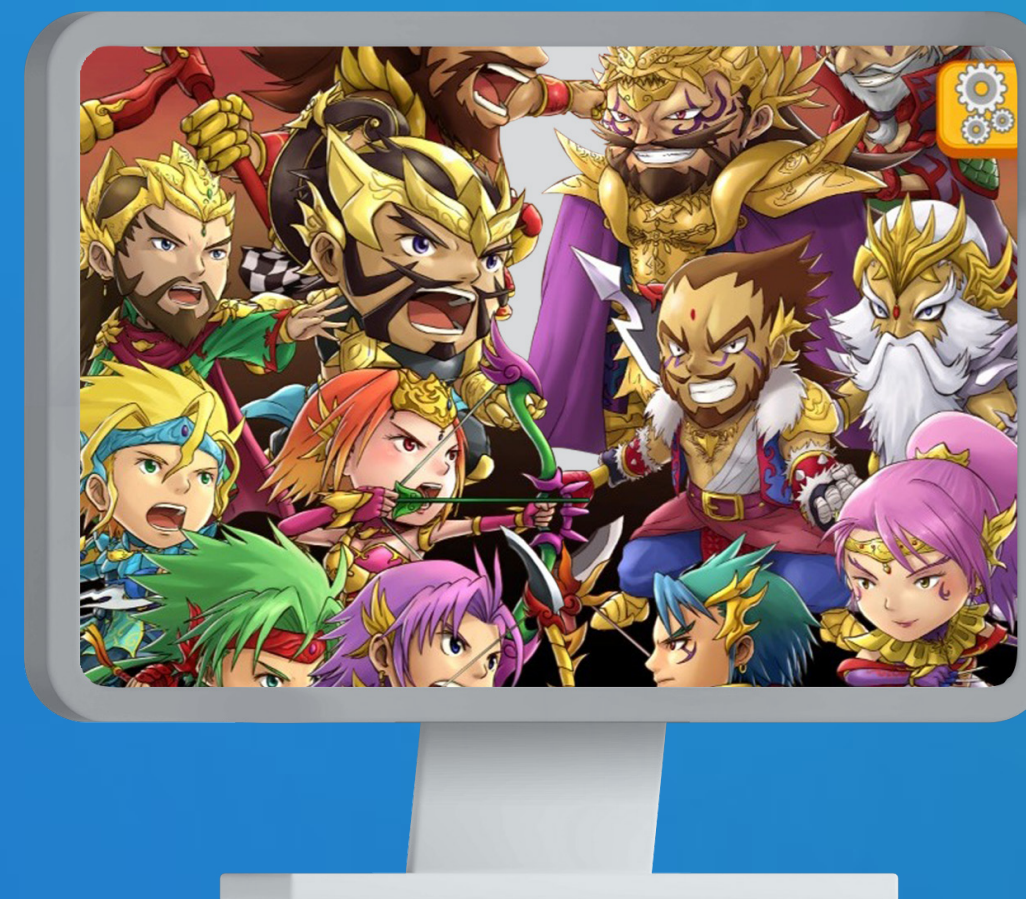
With a user interface and user experience that prioritizes social contact and facilitates human activities in the digital environment. With business space support for users, in the form of a space containing requests and offers, so that the concept of engage and earn is developed, this platform was created with heart, and we will continue to enhance what is now offered.





# The Product | Gaming

Dapps Gaming with the concept of Play and Earn which combines the concepts of Free to play, Play to earn which uses Mashida as In game Currency, will be launched soon in the form of mini games and PVP games, RPGs, Arcades, and Action games.





# The Product | Blockchain Technology

The blockchain is used to record token ownership and allow token owners to transfer, sell, and utilize them without limits. IPFS is used to store digital assets and ensures that they cannot be altered without the owner's permission.

The Mashida Ecosystem will incorporate three distinct blockchain protocols:

- BEP-20 for MSHD
- BEP-1155
- BEP-721 for the storing and selling of Digital Assets



Name:  
**MASHIDA (MSHD)**

Total Supply:  
**10,000,000,000 MSHD**

Decimal: **9**

Network:  
**Binance Smart Chain**

Address:  
**0x06ce168ff4ca760768f42c440d4266ba705e2f21**

Purchase & Sales Tax: **0**

Audited by:



CERTIK

# The Product | Referral

As part of creating a platform for widespread adoption and fostering human interaction, support the referral notion.

## Vote

Support the Referral concept as part of extending the platform for widespread adoption and fostering human engagement, and you will be rewarded by sharing your friend's transaction fees.





# Roadmap

## Q1 2023

Presale  
Listing CMC  
Listing coingecko  
Listing CEX  
DApp development  
Game Alpha test  
NFT Avatar

## Q3 2023

Listing CEX  
Mobile App Update  
NFT Store Update  
Game NFT Alpha Test

## Q1 2024

Listing CEX  
Listing More Game

## Q3 2024

Listing CEX  
SocialFi Beta Test

## Q2 2023

Listing CEX  
Game Beta Test  
DApp Live  
Mobile App Test  
Develop NFT Store

## Q4 2023

Listing CEX  
Social Media Web3  
Game NFT Beta Test

## Q2 2024

SocialFi Alpha  
Test

## Q4 2024

SocialFi  
Update

# The Product | Partners





# Address

CHR Office, Grand Slipi Tower, Lantai 9 Unit O Jl. Jend. S. Parman Kav. 22-24  
Palmerah, West Jakarta, Province DKI Jakarta  
Postal Code 11480 Indonesia

Official Website - <https://mashida.io>  
Official Telegram Mashida Announce - [https://t.me/MASHIDA\\_ANNOUNCEMENT](https://t.me/MASHIDA_ANNOUNCEMENT)  
Official Telegram Mashida Global - <https://t.me/mashidaglobal>  
Official Discord Mashida - <https://discord.gg/sQc4wxKyVz>  
Official Instagram Mashida - <https://instagram.com/mashidatoken>  
Official Twitter Mashida - <https://twitter.com/mashidatoken>  
Official Facebook Mashida - <https://facebook.com/mashidatoken>  
Official Reddit Mashida - <https://www.reddit.com/r/MASHIDA>  
Official Medium Mashida - <https://medium.com/@mashidatoken>  
Official Youtube Mashida - <https://www.youtube.com/@mashidatoken>

## Let's Connect the World!